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ARTISTWORKS LAUNCHES ONLINE DRUM SCHOOL WITH VIRTUOSO DRUMMERS BILLY COBHAM, THOMAS LANG, and LUIS CONTE

ArtistWorks Drum Academy Debuts on December 8th 2011 Featuring Unique 2-Way Video Exchange

(11-11-11 – Los Angeles, CA) Napa California-based music education company **ArtistWorks** will premiere the **ArtistWorks Drum Academy (ADA)** with the debut of online schools from three of the world's most accomplished, respected and talented drummers: world-renowned jazz and drumming legend **Billy Cobham**, drumming superstar/producer **Thomas Lang**, and latin percussion icon **Luis Conte**. Launching on **December 8th**, both the **Billy Cobham Drum School (BCDS)** and the **Thomas Lang Drum School (TLDS)** will utilize ArtistWorks' patent-pending video technology, allowing for two-way video exchange and interactive instruction to elevate online instruction to an unprecedented new level. **The Luis Conte Percussion School (LCPS)** will be added in January of 2012.

The ArtistWorks online visual education format allows virtuoso musicians to teach students all over the world by presenting their full method in a series of high-quality video lessons online. Subscribing students work through the lessons and use simple web cams to submit videos to their teacher for critique and guidance. The Artists easily review and respond to student videos on their own time using the ArtistWorks Video Management System (patent pending). Both student video and Artist response are paired together online as a "Video Exchange" for the entire community to learn from.

"We are proud to offer drummers of all experience levels – regardless of their geographic location – the same remarkable opportunity to study music with the very best drummers in the world," says ArtistWorks founder, **David Butler**. *"Without question, Thomas, Billy, and Luis are the top players in their genres of rock/pop, jazz/fusion drumming and percussion, and the opportunity to learn directly from them and interact with them personally is priceless."*

The **Thomas Lang Drum School, Billy Cobham Drum School, and Luis Conte Percussion School** contains hundreds of high-quality video lessons starting from the beginner level and progressing to the advanced level. Unlike other static learning experiences seen before on DVD or other online sites, the **ADA** is a groundbreaking new model of online musical instruction that revolutionizes music education. The **ADA** Schools take full advantage of high-resolution video, cutting-edge social media tools, and the Internet's interactive capabilities to create a robust learning environment. Not only do the schools offer hundreds of real-time and slow motion lessons available 24/7, they also enable teaching through personalized video exchanges with students all over the world.

World-renowned drumming superstar/producer, award-winning instructional DVD creator and author, **Thomas Lang** is a founding member of the progressive, heavy metal trio **stOrk** and has worked with artists such as **Asia, Falco, Geri Halliwell** and **Spice Girls** among others. Lang is widely considered to be one of the most talented and technically proficient drummers in the world and was named #13 on **Rhythm** magazine's list of **"Top Drummers of the Past 25 Years"**.

"ArtistWorks has created an incredibly inspiring interactive platform that not only allows me to interact directly with my students, but allows students to learn and interact with each other," says Lang. *"Learning should be an organic, multi-dimensional experience and with the ADA students get the benefit of social interaction as well as direct, personal instruction."* – **Thomas Lang**

Legendary jazz drummer, bandleader and composer **Billy Cobham** has worked with **Miles Davis**, **Mahavishnu Orchestra**, **Jack Bruce** and **Bobby and the Midnights** among others. Cobham has performed, recorded, and produced at the **World of Music, Arts and Dance (WOMAD)** with **Peter Gabriel** and currently serves as an Official Patron of WOMAD. With his legendary drumming style that combines exacting precision and explosive power – Cobham is generally considered to be jazz-fusion's greatest and most influential drummer.

"The networking on my site is both fun and functional," says Cobham. "Students support each other while everyone explores the curriculum. There is an environment of camaraderie and unity that is essential to learning. I find the concept of being able to communicate directly with students all over the world incredibly exciting." - Billy Cobham

The **Thomas Lang Drum School** (www.Thomaslangdrums.com) and the **Billy Cobham School of Drums** (www.cobhamdrums.com) will debut **December 8th** and both are open to drummers at all levels of proficiency. The **Luis Conte Percussion School** (www.contepercussion.com) will be added in January of 2012. Student membership plans are reasonably priced per school at \$90.00 for 3 months, \$150.00 for 6 months, and \$240.00 for a 12-month subscription.

Founded in 2008 by former AOL executive **David Butler**, ArtistWorks, Inc is a Napa California-based technology and music education company that has created a proprietary, online "video exchange" education platform, which allows virtuoso musicians to "teach the world" by presenting their full method, technique or curriculum in HD video to subscribing students. Using simple web cams, students are able to submit videos to their teachers for individualized critique and guidance – creating a two-way, individualized educational experience. ArtistWorks currently offers curriculums from such world-class, virtuoso artists as: jazz guitarist **Andreas Oberg**; harmonica master **Howard Levy**; fingerstyle guitarist **Martin Taylor**; turntablist **DJ Qbert**; pianist **Christie Peery**; and the **ArtistWorks Academy of Bluegrass** with **Tony Trischka** (banjo), **Mike Marshall** (mandolin), **Darol Anger** (fiddle), **Bryan Sutton** (guitar), **Missy Raines** (bass), and **Andy Hall** (dobro).

For more information please visit: www.artistworksdrumacademy.com, www.Thomaslangdrums.com and www.cobhamdrums.com

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